

GNN Service Ideas

Email Server Ideas

◇ Personal

- ◇ Exhaustive Email Address Directory

- ◇ Archive and Search?

- ◇ Ties to Pagers and FAXing

◇ Public Lists (Community builders)

- ◇ Directory of Public Email Lists

- ◇ Newsgroup view of Public lists

- ◇ User tools to Create Lists

- ◇ Easy Subscribe/Unsubscribe

- ◇ Agents for New Lists

WebCrawler Ideas

- ◇ Personalized Agenting
- ◇ Broaden to searchable databases
- ◇ User “voting” for best sites

NetSearcher

- ◆ **Agenting and Personal Digital Newspapers**
- ◆ **Meta-data Creators**
- ◆ **Include All Libraries and Gov Databases**

Personal Digital Newspaper

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NYT Sample


The New York Times
NEWS SERVICE

via **DowVISION**

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Science & Technology
IBM FORMS NEW DIVISION - RESPONSIBLE FOR SERVERS
THE SCIENCE TIMES: 'SNOWSHOES' HELPING ROBOT CREEP INTO VOLCANO'S CRATER
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THE SCIENCE TIMES: BIG BROTHER CAREFULLY COACHES WRITERS
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THE SCIENCE TIMES: DO'S AND DONT'S IN COUGAR COUNTRY
THE SCIENCE TIMES: EARLY AMPHIBIANS IN FIERCE

Billing Server

- ◇ Operate service for Other's use
- ◇ MSN announced open billing
- ◇ Advertising support:
 - ◇ Demographics tied to usage logs
 - ◇ Sell ads on subscribers content

CDROM Distribution

- ◇ HomePage slideshow
- ◇ Use “votes” to guide slide show
- ◇ Collect votes as demographics for targeted advertising

What Else?

- ◇ Voice Chat
- ◇ 3D Environments
- ◇ Personal Publishing
- ◇ JAVA